

FORM 'C'

C E R T I F I C A T E

This is to certify that the thesis entitled “ **Marketing Tourism Destination with a Strategic Planning Approach : Case Study of Andhra Pradesh.**” which is being submitted herewith for the award of the Degree of Vidyavachaspati (Ph.D.) in **Marketing Management** of Tilak Maharashtra Vidyapeeth, Pune is the result of original research work completed by **Smt C. Sunanda . K . Yadav** under my supervision and guidance. To the best of my knowledge and belief the work incorporated in this thesis has not formed the basis for the award of any Degree or similar title of this or any other University or examining body upon him/her.

Research Guide : Dr Deepak Tilak
Vice Chancellor
Tilak Maharashtra Vidyapeeth, Pune

Mrs C. Sunanda . K. Yadav