

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)**

**EXAMINATION: JUNE - 2022**

**SEMESTER - I**

**Sub.: Introduction to Business (BBA15-113)**

**Date : 23/06/2022**

**Total Marks : 60**

**Time: 10.00 am to 12.30 pm**

- Instructions:** 1) The paper consists of two sections I and II.  
 2) All questions are compulsory.

**SECTION - I**

- Q. 1. Answer in Detail. (Any Two) (20)**
1. What is business? Explain the social responsibilities of business.
  2. What is a partnership? Explain any five types of partners.
  3. What is a plant layout? Explain the benefits of a plant layout.
  4. Explain company management in detail
- Q. 2. Answer in brief (Any Two) (10)**
1. Rights of shareholders
  2. Sole-properties
  3. Objectives of business

**SECTION – II**

- Q. 3. Choose the most appropriate option. (20)**
- 1) ..... is an economic objective of a business.
 

a) To earn fair profits	b) To undertake innovation.
c) Both A and B	d) Neither A nor B
  - 2) Sham works as a freelance graphic designer. According to you identify the type of business Sham operates.
 

a) Sole proprietorship	b) Partnership
c) Corporate	d) All of the above
  - 3) In the manufacturing process of a car, the car body goes from one stage of production to the next. This is an example of.....
 

a) Line layout	b) Mass layout
c) Cross layout	d) None of the above
  - 4) How many directors must a public company have?
 

a) 10	b) 5
c) 2	d) 3
  - 5) The limit of the number of partners in a general business is ..... and in the banking business .....
 

a) 10, 20	b) 20, 10
c) 25,10	d) 15, 25
  - 6) ..... is wholly owned by the state
 

a) Public corporations	b) Private corporations
c) Both A and B	d) Neither A nor B
  - 7) A merger between Coca-Cola and the Pepsi beverage division represents .....
 

a) Lateral Combination	b) Vertical Combination
c) Cross Combination	d) Horizontal Combination



to rise above whatever life throws at them. They are not afraid to leave their comfort zone and face reality, harsh as it may be. Entrepreneurial skills may necessitate that you wear horse-blinkers so that you don't get distracted from your objective. As an entrepreneur, you may come up with more than one idea at a time and the temptation to fly with each one will be strong. At such moments, your sense of focus will be tested.

It is important to give flight to only relevant and related ideas that will forward your main goal. After all, single-minded dedication to one idea will lend more profit than fluttering in all ways and flying in none.

**Questions :**

1. How did JK Rowling become successful?
2. Explain the qualities of a successful entrepreneur.

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