

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)**

**EXAMINATION: DECEMBER - 2022**

**SEMESTER - I**

**Sub.: Principles of Management (BBA15-111)**

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**Date : 19/12/2022**

**Total Marks : 60**

**Time: 10.00am to 12.30pm**

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- Instructions:** 1) All questions are compulsory.  
 2) Figures to the right indicate full marks.

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**Q. 1. Choose the most appropriate option. (05)**

1. Strategic plans are designed for \_\_\_\_\_.  
 a) Short term  
 c) Daily activities  
 b) Long term  
 d) None of the above
2. The chain of command from the highest authority to the lowest level in the organization is \_\_\_\_\_.  
 a) Unity in Direction  
 c) Unity in command  
 b) Decentralization  
 d) Scalar Chain
3. \_\_\_\_\_ is about grouping of jobs.  
 a) Directing  
 c) Planning  
 b) Organizing  
 d) Controlling
4. Management skills applies to managers at \_\_\_\_\_.  
 a) Middle Level  
 c) Executive Level  
 b) Top Level  
 d) All levels in an organization
5. Management is \_\_\_\_\_.  
 a) Art  
 c) An art and science  
 b) Science  
 d) Only art not science

**Q. 2. State True / False (05)**

1. Management is not a science, its only a art.  
 a) True  
 b) False
2. Information role is a role of a manager.  
 a) True  
 b) False
3. Establishing a basis of team work is an advantage of planning.  
 a) True  
 b) False
4. Identifying alternatives is a part of decision making.  
 a) True  
 b) False
5. Classical Theory gives two- way approach.  
 a) True  
 b) False

**Q. 3. Write Short notes on (Any Three) (15)**

1. Describe types of Decision making
2. Explain Managerial Skills.
3. Difference between Manager & Administrator
4. Explain Classical Theory with its Limitations.
5. Explain Roles of a Manager

**Q. 4. Answer in detail (Any Two) (20)**

1. Explain Henry Fayol's 14 principles of management.

2. Explain the nature & characteristics of management in detail
3. Explain Levels of management in detail with a suitable diagram.

**Q. 5. Case study (Any One)**

**(15)**

1. 'ABC Pharma Ltd.' is the manufacturer of pharma products. It is producing on large scale and its organizational structure is functional. In the production department various foremen have been employed. Each foreman has been made responsible for production planning, implementation and control. This has led to a situation of confusion and uncertainty. Suggest a technique of scientific management of foremanship to ABC Pharma Ltd. which may help it to effectively organize planning and its execution.
  2. Mr. Thomas is a Senior Manager in "Akash Industries Ltd.". He completes all his work as a individual contributor. As a manager's role he does the following. Discouraging the employees, Not representing the company for felicitating dignitaries. He never established relations outside the organization for information purpose. He does not monitor his team and does not pass information to the team. He does not negotiate with the management for the workers. Kindly highlight which roles of manager are not performed by Mr. Thomas and which additional roles should be adopted by Mr. Thomas to become a good manager.
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