

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)**

CB  
60:40

**EXAMINATION : DECEMBER - 2022**

**SEMESTER - I**

**Sub. : Introduction to Business English (BBA15- 116)**

**Date : 24/12/2022**

**Total Marks : 60**

**Time: 10.00am to 12.30pm**

- Instructions:** 1) All questions are compulsory.  
2) Figures to the right indicate full marks.

**Q. 1. Choose the most appropriate option. (05)**

- Perfect Past Tense – They \_\_\_\_\_ (convey) the message to their relatives and friends.  
a) convey  
b) had been conveyed  
c) had conveyed  
d) were conveying
- Choose the appropriate article to complete the sentence - \_\_\_\_\_ country has \_\_\_\_\_ very rich heritage.  
a) A, the  
b) The, an  
c) An, a  
d) The, a
- What is the superlative of - Bad?  
a) Worse  
b) Badder  
c) Worst  
d) Worsened
- Write the noun form of - Generous  
a) Generously  
b) Generosity  
c) Generoust  
d) General
- Select the appropriate preposition – I looked \_\_\_\_\_ the window to find the source of commotion.  
a) into  
b) through  
c) beyond  
d) with

**Q. 2. State True / False (05)**

- Antonym of authentic is real.  
a) True  
b) False
- Peak and Peek are homonyms of each other.  
a) True  
b) False
- Active Voice – I distributed some chocolates among the children present there  
Passive Voice – The children present there distributed chocolates among me.  
a) True  
b) False
- Meaning of the Proverb – Make hay while the sun shines is – make most of a favorable situation while it lasts.  
a) True  
b) False
- Simple present tense speaks about the actions that are general or of a habitual nature. It also speaks about Universal Truths.  
a) True  
b) False

**Q. 3. Do as directed (Any Three) (15)**

- Write a notice regarding a meeting to be held for the upcoming sports events to be held in your college.
- Design an attractive pamphlet for the upcoming fun fair to be held in your college.
- Write a report on the celebration of the Independence day in your college.
- Write a letter to your friend inviting him/her to join you for a trekking trip.

**Q. 4. Write an essay on (Any Two) (20)**

- Corruption
- Time and tide wait for none
- Who are better managers, men or women?

**Q. 5. Case study (Any One)**

**(15)**

**1. Read the passage given below and answer the questions.**

An avalanche is a large mass of snow that detaches from a mountainside and rushes down the slope, often at a very high speed. However, there are many different kinds of avalanches, with various causes and effects. The categories of Avalanches are based on whether the snow is wet or dry, and whether it is compacted or not compacted. The four most common types of avalanche are: dry snow, wet snow, wet slab, and dry slab.

The least dangerous type is a dry snow avalanche, which is made up of powdery snow. A dry snow avalanche most often occurs on steeper slopes during a snowstorm when the temperatures are below freezing. Despite the fact that they can reach speeds of up to 225 miles per hour, these avalanches tend to be small, and their snow is loose, not compacted, so they are less dangerous. Yet even a dry snow avalanche can cause harm under the right conditions.

A wet snow avalanche differs from a dry snow avalanche. It consists of loose, partially melted snow and water. Wet snow avalanches generally occur during the springtime when temperatures are consistently above freezing and there is an abundance of both sunshine and rainfall. Wet snow avalanches are the least common type of avalanche, and they are much slower than dry snow avalanches, typically traveling at speeds of only 10-20 miles per hour.

Like a wet snow avalanche, a wet slab avalanche most often occurs during the spring, due to melting snow. This type of avalanche is the slowest, generally traveling at a speed of not more than 10 miles per hour. But because the snow is compacted, not loose, a wet slab avalanche is still quite dangerous even at this slow speed.

The last type, a dry slab avalanche, is the most dangerous of all. It occurs when considerable snowfall accumulates over a layer of existing snow in a very short period of time. Dry slab avalanche, travels at speeds of 60-80 miles per hour. Dry slab avalanches account for roughly 90% of all avalanche-related casualties.

**Questions :**

1. What is an avalanche?
2. What are the categories of avalanche based on?
3. List down the most common types of avalanche?
4. Which avalanche is capable of travelling at the highest speed and which one is the slowest?
5. Which is the most dangerous avalanche? Why?
6. Describe the wet snow avalanche?
7. List down all the adjectives in the passage.
8. An avalanche is an example of a natural disaster. Can you name any two natural disasters? Why do you think they are more dangerous than others?

**2. Read the paragraph below, list down the grammatical errors and rewrite the paragraph without the grammatical errors.**

in considering why is coal still used as electricity source, it is easily to recognize several major advantage , such as it's cheapness, it is readily available etc., however there is no possibility to recommend it The most important reason is that coal produce harmful gases, especially carbon dioxide, that make the earth's atmosphere to heat up, in addition it is so difficult to transport because of is very bulky, it harms the workers who extracting it and limited in supply. There would be much more most benefit if the electricity's generation used one of the others energy source, such as the sun.