

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

CB
60:40

EXAMINATION : DECEMBER - 2022

SEMESTER - IV

Sub. : Business Economics - II (BBA15- 414)

Date : 26/12/2022

Total Marks : 60

Time: 2.00pm to 4.30pm

- Instructions:** 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q. 1. Choose the most appropriate option. (05)

1. Perfect Competition is characterized by..
a) Large number of sellers
b) large number of buyers
c) Homogenous products
d) All of the Above
2. Total Cost is the summation of...
a) Total Fixed Cost + Total Variable Cost
b) Total Variable Cost + Total implicit cost
c) Total Fixed Cost + Opportunity Cost
d) Total Explicit Cost + Total Variable Cost
3. Double coincidence of wants is the problem of...
a) Plastic money
b) Barter Exchange
c) Paper Money
d) Digital Money
4. GDP means ...
a) Gross Domestic Price
b) General domestic price
c) Gross Domestic Product
d) Great Domestic Product
5. Which of the following is not stage of trade cycle?
a) Boom
b) Recession
c) Recovery
d) Crisis

Q. 2. State True / False (05)

1. Plastic Money means cryptocurrency
a) True
b) False
2. Monopolistic Competition includes perfect substitutes
a) True
b) False
3. Average Cost curve is U shaped in nature
a) True
b) False
4. Commercial banks have the profit motive
a) True
b) False
5. GNP is not the part of national income
a) True
b) False

Q. 3. Write Short notes on (Any Three) (15)

1. Monopoly
2. Envelope Of LAC
3. Primary Functions Of Money
4. Concept of Balance of Trade
5. Types of Inflation

Q. 4. Answer in detail (Any Two) (20)

1. Price Determination under the perfect competition , explain it with features
2. Evolution of money – from barter to current currency system .
3. The concept of national income and its measures and counting methods

Q. 5. Case study (Any One) (15)

1. Firm A is producing 10 units of pencils per month , the market in which firm is operating is the perfect competition market. Hence the general price of the pencil in the market is rs 5 per unit. Then build the revenue schedule of the Firm A of one month and draw suitable diagram.
2. In Indian economy , the inflation rate has crossed the mark of 10% and termed as hyper inflation. The annual deposit ratio of the banks is also very low. This means people are inclined towards spending. but the industrial production is low. So there is a big trouble of increasing gap between demand and supply. Then what do you think, which monetary steps should taken by the central bank? Explain it with concept and its application
