

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)**  
**EXAMINATION : DECEMBER -2022**  
**SEMESTER - V**  
**Sub.: Research Methodology (BBA15-512)**

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**Date : 23/12/2022**

**Total Marks : 60**

**Time: 10.00am to 12.30pm**

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- Instructions:** 1) All questions are compulsory.  
2) Figures to the right indicate full marks.

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**Q. 1. Choose the most appropriate option. (05)**

1. Research report writing is \_\_\_\_\_ process.
 

a) reasoning	b)conclusions
c) Coding	d) Collection
  
2. ----- research in applicable to phenomena that are measurable so that they can expressed in terms of quantity.
 

a) Qualitative research	b)Quantitative research
c) Analytical research	d) Empirical research
  
3. The variable which has the effect on another variable is called ----- .
 

a) Dependent variable	b) Independent Variable
c) Constant	d) Qualitative variable
  
4. Open-ended questions provide primary ----- .
 

a) Confirmatory data	b) Qualitative data
c) Predictive data	d) Primary data
  
5. The report should contain ----- .
 

a) Preliminary section	b) end matter
c) all of the above.	d) Qualitative variable

**Q. 2. State True / False (05)**

1. Coding is necessary for efficient analysis.
 

a) True	b) False
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2. A questionnaire is a systematic compilation of questions.
 

a) True	b) False
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3. Covid -19 ,online teaching learning is Social research .
 

a) True	b) False
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4. Tabulation is the process of data Coding .
 

a) True	b) False
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5. Data from other people's original data is called primary data.
 

a) True	b) False
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**Q. 3. Write Short notes on (Any Three) (15)**

1. Types of Research
2. Questionnaire
3. Hypothesis
4. Sampling
5. Research Design

**Q. 4. Answer in detail (Any Two) (20)**

1. What is Secondary data? What are the sources of secondary data collection?
2. What is Research Design? Write the good characteristics of Good Research Design.
3. Define Research Problem .What are the various sources of research problem?

**Q. 5. Case study (Any One) (15)**

1. In 2000 out of a total of 2000 students in a college 1400 were for Graduation and the rest for Post -Graduation . Out of 1400 Graduates students 100 were girls . However in all there were 600 girls in the college .In 2020 number of Graduates students increased to 1700 out of which 250 were girls but the number of Post Graduates students fell to 500 of which only 50 were boys . In 2021 out of 800 girls 650 were for Graduation where as the total number of graduates was 2200. The number of boys and girls in Post Graduates classes was equal.

Q. 1. Find total number of graduates in year 2000.
Q.2. Estimate total number of girl students in 2020.
Q.3. Calculate total number of students in 2021.
Q.4. Find total number of boys for Post Graduation.

2. Make a Questionnaire for collecting Information as Covering production , Employment etc. Relating to an Industrial concern.

Q. 1. Decide the variables under study to collect the data.
Q .2. Write 15 questions.
Q .3. Which types of Questions you will use ?
Q .4. Which data do you get from this survey ?