

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)**  
**EXAMINATION: DECEMBER - 2022**  
**SEMESTER – I**

**Sub.: Principles of Management (BBA22-111)**

**Date : 19/12/2022**

**Total Marks : 60**

**Time: 10.00 am To 12.30 pm**

- Instructions:** 1) All questions are compulsory.  
2) Figures to the right indicate full marks.

**Q. 1. Choose the most appropriate option. (05)**

- \_\_\_\_\_ is the Last step of Planning process
  - Formulating support plans
  - Choice of Alternative plans
  - Perception of opportunities
  - Evaluation of Alternatives
- Strategic plans are designed for \_\_\_\_\_.
  - Short term
  - Long term
  - Daily activities
  - None of the above
- To manage is to forecast and plan, to organize, to compound, to co-ordinate and to control. This definition was given by \_\_\_\_\_.
  - Henry Fayol
  - Frederick W. Taylor
  - Robert Owen
  - Terry G
- The chain of command from the highest authority to the lowest level in the organization is \_\_\_\_\_.
  - Unity in Direction
  - Decentralization
  - Unity in command
  - Scalar Chain
- Management is \_\_\_\_\_.
  - Art
  - Science
  - An art and science
  - Only art not science

**Q. 2. State True / False (05)**

- Stability of Tenure of personnel is one of Fayol's 14 principles.
  - True
  - False
- Chief Executive Officer is a part of Middle Level management.
  - True
  - False
- Planning is not an intellectual process.
  - True
  - False
- Operational planning is done by Top level management.
  - True
  - False
- Review decision & Consequences are not a part of decision making process.
  - True
  - False

**Q. 3. Write Short notes on (Any Three) (15)**

- Explain Roles of a Manager.
- Explain the Characteristics of Decision-making.
- Difference between Manager & Administrator.
- Explain the Need & Importance of Planning.
- Explain Classical Theory with its Limitations.

**Q. 4. Answer in detail (Any Two) (20)**

1. Explain Henry Fayol's 14 principles of management.
2. Explain the characteristics of Planning.
3. Highlight the Importance of Decision-making and Describe the Decision-making process.

**Q. 5. Case study (Any One) (15)**

1. Mr. Thomas is a Senior Manager in "Akash Industries Ltd.". He completes all his work as an individual contributor. As a manager's role he does the following. Discouraging the employees, Not representing the company for felicitating dignitaries. He never established relations outside the organization for information purpose. He does not monitor his team and does not pass information to the team. He does not negotiate with the management for the workers. Kindly highlight which roles of manager are not performed by Mr. Thomas and which additional roles are to be adopted by Mr. Thomas to become a good manager.

**OR**

2. 'ABC Pharma Ltd.' is the manufacturer of pharma products. It is producing on large scale and its organizational structure is functional. In the production department various foremen have been employed. Each foreman has been made responsible for production planning, implementation and control. This has led to a situation of confusion and uncertainty. Suggest a technique of scientific management of foremanship to ABC Pharma Ltd. which may help it to effectively organize planning and its execution.