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EXAMINATION : JUNE-JULY - 2022 SEMESTER - II

Sub: Business research Methodology (MBA201)

Date:	30/06/2022	Total marks: 60	Time: 10.00am to 12.30pm
SECTION – I			
Q. 1.	Fill in the blanks.		(5)
1.	The report should containa) Preliminary section c) end matter	b) main body d) all of the above.	
2.	Open-ended questions provide prina) Confirmatory data c) Predictive data	nary b) Qualitative data d) Primary data	
3.	Classification according to height, a) Qualitative data c) Numerical	weight, profit, turnover etc. is b) Quantitative data d) graded	
4.	is the activity which behavior in educational situations. a) Educational research c) Managerial research	ch is directed towards develop b) social research d) research in busin	
5.	The research work is conducted to a) Hypothesis c) data	test the truth ofb) problem d) variables	
Q. 2.	Answer the following. (Any Two)	(20)
1. 2.	What do you mean by, 'Social Research? State the important and limitations of social research. Define sample and sampling. What are the sampling techniques?		
3.	What is Research? Explain essential qualities of a researcher.		
4.	What is tabulation? What are the principles of tabulation?		
Q. 3.	Write notes on. (Any Two)		(10)
1.	Basic types of research		
2.	Types of questions		
3.	Importance and need of tabulation		

SECTION - II

Q. 4. Case Study (15)

Make a Census slip for upcoming censes collection in 2020. It is a , 'Individual Slip which was used for a general purpose survey to collect information -

- 1) Social and cultural data like nationality, religion, literacy, mother tongue, etc.;
- 2) Exhaustive economical data like occupation, industry, class of worker and activity, if not working; Government job, Private sectors etc.
- 3) Demographic data like relation to the head of the house, sex, age, marital status, birth place, birth date. (Make a questionnaire)

Q. 5. Answer the following:

(10)

a) What is a questionnaire? What precautions to be taken by aresearcher while framing a questionnaire?

OR

b) What is Secondary data? What are the sources of secondary data collection? Is Secondary data is useful for the research.

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