

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**MASTER OF BUSINESS ADMINISTRATION (M.B.A.)**  
**EXAMINATION : JUNE – JULY - 2022**  
**SEMESTER - IV**  
**Sub: Current Trends in Management (MBA406)**

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**Date: 08/07/2022**

**Total marks: 60**

**Time: 10.00am to 12.30pm**

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**SECTION – I**

**Q. 1. Fill in the blanks. (5)**

1. Knowledge management is:
  - a) a discipline
  - b) based on information
  - c) digital networks as used in an organization
  - d) the process of capturing and using expertise
2. The Six Sigma framework for driving speed (or agility) of business is called
  - a) DMADV or DFSS
  - b) Lean
  - c) Balanced Scorecard
  - d) DMAIC
3. Which of the following is not one of the underlying principles of the corporate governance combined code of practice?
  - a) Accountability
  - b) Openness
  - c) Acceptability
  - d) Integrity
4. Which of the following has acquired multi-brand loyalty platform payback India in the first acquisition by the digital payment firm?
  - a) EzeePay
  - b) Phone Pe
  - c) Bharat Pe
  - d) Paytm
5. \_\_\_\_\_ is not a WCM model
  - a) Halls frame work
  - b) Schomberger's framework
  - c) Maslow's model
  - d) Maskell's model

**Q. 2. Answer the following. (Any Two) (20)**

1. Define Knowledge Management System? Discuss the current available technology that can be used to improve Knowledge Management System in business.
2. How can a firm gain competitive advantage by utilizing Six Sigma and lean manufacturing concepts?
3. Briefly explain the strategic motive behind mergers and acquisitions.
4. Define corporate governance. Why is it significant for a developing country like India?

**Q. 3. Write notes on. (Any Two) (10)**

1. Levels in KM
2. DMPO
3. World Class Manufacturing

**SECTION – II**

**Q. 4.** Consider technology based educational system. Develop prototype of KM system to enhance nursing students understanding of their patients in an effective way. Present a frame work for KM in health sciences. **(15)**

**Q. 5. Answer the following:** **(10)**

a) Briefly explain the mechanism of corporate governance.

**OR**

b) What are various business challenges in world class manufacturing at global level?

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