

SECTION – II

Q. 4. Case Study

(15)

1. “Priya Industries Ltd” is looking forward to hire a manager in their organization. So, the HR has prepared the below skills desired for the manager.

Ability to specialize in the relevant stream (Engg) are not required, Able to interact with teams/ individual, to identify faults and solve using logic, Communication skills are not mandatory, maintaining customer relations is not mandatory, Cultivating network inside an organization is not mandatory. Kindly suggest the Managerial skills to the HR for recruitment and also highlight if the managerial skills are incorrectly mentioned in the above scenario, if any.

OR

2. ‘ABC Pharma Ltd.’ is the manufacturer of pharma products. It is producing on large scale and its organizational structure is functional. In the production department various foremen have been employed. Each foreman has been made responsible for production planning, implementation and control. This has led to a situation of confusion and uncertainty. Suggest a technique of scientific management of foremanship to ABC Pharma Ltd. which may help it to effectively organize planning and its execution.

Q. 5. Answer the following:

(10)

- a) Explain Henry Fayol’s 14 principles of management.

OR

- b) Explain the nature & characteristics of management in detail.
