**CB Batch 2021-22** 

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### MASTER OF BUSINESS ADMINISTRATION (M.B.A.) EXAMINATION: DECEMBER - 2022 SEMESTER - II

**Sub: Business Research Methodology (MBA201)** 

Date:	27/12 /2022	Total marks: 60	Time: 2.00 pm To 4.30 pm	
<u>SECTION – I</u>				
Q. 1.	Fill in the blanks.		(!	5)
1.	Research means  a) Search for knowledge c) solution to problem	<ul><li>b) Invention</li><li>d) Making changes</li></ul>		
2.	A good research must be			
	a) Systematic	b) logic		
	c) ) Scientific	d) valuable		
3.	Research methodology is a			
	a) Science	b)) method		
	c) invention	d) none of these		
4.	includes survey & fact finding enquiries of the different kinds.			
	a) Descriptive research	b) analytical research	:h	
	c) historical research	d) historical researc		
5.	research is concerned with qualitative phenomenon.			
	a) Qualitative research	b) ) Quantitative res	earch	
	c) Empirical research	d) Analytical resear	ch.	
Q. 2.	Answer the following. (Any Two)		(2	0)
1.	Define primary data. What are the techniques of primary data collection?			
2.	Explain Research process in detail.			
3.	What is Research problem? What are the sources of Research problem?			
4.	What is Hypothesis? What are the features of good Hypothesis?			
Q. 3.	Write notes on. (Any Two)		(1	0)
1.	Sampling			
2.	Types of Research			
3.	Research Report			

#### SECTION - II

# Q. 4. Case Study (15)

Describe the meaning of population .Write the types of sampling. Explain any two methods in sample selection.

#### Q. 5. Answer the following:

(10)

- a) What is tabulation? What are the principles of tabulation?
- b) What do you mean by, 'Social Research? State the importance and limitations of social research.

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