

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF COMMERCE (B.COM.)
EXAMINATION – MAY – 2022
FIRST/SECOND SEMESTER
Subject: Business Management (BCOM19-109/BCC - 203)

Date: 20/05/2022

Total marks: 60

Time: 2.00 pm to 4.30 pm

Instructions: 1) Attempt all Questions
2) Figures to the right indicate full marks

Q. 1) Answer the multiple Choice questions. (Any 10) (10)

1. Hawthorne experiments are divided into _____ phases.
a) 4
b) 3
c) 2
d) 5
2. _____ are techniques of motivation.
a) Money
b) Quality of working life
c) Job enrichment
d) All of these
3. _____ is the bridge between the present and the future
a) Motivation
b) Planning
c) Leadership
d) Decision Making
4. _____ is a process which includes choosing the best alternative among various alternatives.
a) Decision making
b) Communication
c) Planning
d) Controlling
5. _____ is a new philosophy in Management.
a) Organization
b) Motivation
c) Planning
d) MBO
6. Knowledge of hardware and software is concerned with _____ skills.
a) Analytical
b) Computer
c) Conceptual
d) Administrative
7. _____ was the first person who considered Management as a Science.
a) Elton Mayo
b) Henry Fayol
c) F.W. Taylor
d) Peter Drucker
8. _____ sector includes extractive and genetic industry.
a) Primary
b) Secondary
c) Tertiary
d) None of these
9. _____ is intangible factor which is related to individual and group.
a) Moral
b) Motivation
c) Direction
d) Controlling
10. _____ has contributed towards motivation theory.
a) Abraham Maslow
b) Fredrick Herzberg
c) McGregor
d) All of these
11. _____ is the prime objective of traditional management.
a) Loss
b) Goodwill
c) Profit
d) Reserve
12. Ability to break down complex problems or situations into smaller parts is called _____ skills.
a) Analytical
b) Computer
c) Conceptual
d) Administrative

13. ---- helps in better control on time.
 a) Event Management
 b) Place Management
 c) Disaster Management
 d) Time Management

- Q. 2) Write Short Note (Any 3) (15)**
 1. Levels of Management
 2. Essential qualities of a good Leader
 3. Different styles of Leadership
 4. Communication
 5. Planning

- Q. 3) Answer the following question in 150 words. (any 2) (20)**
 1. Discuss McGregor's Theory X and Theory Y.
 2. Explain Maslow's Need of Hierarchy Theory.
 3. Explain the term Business and explain the nature of business in detail
 4. Discuss the qualities of Leader.

- Q. 4) Answer the following question in 300 words. (any one) (15)**
 1. Explain the styles of Leadership with their advantages and limitations.
 2. Maslow's Need of Hierarchy theory in detail.
 3. Explain the 14 principles of Management.

मराठी रूपांतर

सूचना : १) सर्व प्रश्न अनिवार्य
 २) उजवीकडील अंक पूर्ण गुणदर्शवितात.

- प्र. १) योग्य पर्याय निवडा. (कोणतेही १०) (१०)**
१. हॉर्थार्न प्रयोगाचे विभाजन ---- टप्यां मधे केले गेले आहे.
 अ) ४
 ब) ३
 क) २
 ड) ५
२. ----- प्रेरणा तंत्र आहे.
 अ) पैसा
 ब) कार्यपध्दतीची गुणवत्ता
 क) नोकरी संपन्नता
 ड) या सर्व
३. वर्तमान आणि भविष्य यातील ---- हा दुवा आहे.
 अ) प्रेरणा
 ब) नियोजन
 क) नेतृत्व
 ड) निर्णय घेणे
४. ---- म्हणजे ईतरांच्या क्रियांना मार्गदर्शन करण्याचे निर्णय घेण्याचे सामर्थ्य होय.
 अ) निर्णय करणे
 ब) संवाद
 क) नियोजन
 ड) नियंत्रण
५. ----- हे व्यवस्थापनातील नवीन तत्त्वज्ञान आहे.
 अ) सघंटना
 ब) प्रेरणा
 क) नियोजन
 ड) एम.बी. ओ
६. हार्डवेअर आणि सॉफ्टवेअरचे ज्ञान-----.
 अ) विश्लेषणात्मक कौशल्य
 ब) संगणक कौशल्य
 क) संकल्पनात्मक कौशल्य
 ड) प्रशासकीय कौशल्य
७. व्यवस्थापन एक शास्त्र आहे हे प्रथम सांगणारा ---- हा होता.
 अ) एलटन मेयो
 ब) हॅन्नी फेयॉल
 क) एफ. डब्ल्यू टेलर
 ड) पीटर ड्र्कर

