

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M.COM.)
EXAMINATION : MAY - 2022
SECOND SEMESTER

Sub: Modern Business Practices (MCC-212)

Date: 18/05/2022

Total marks: 100

Time: 2.00 pm to 5.00 pm

Instruction: All questions are compulsory.

- Q. 1. Answer the following questions. (Attempt any three) (30)**
1. Explain any Eight major services of FICCI
 2. Distinguish between Private Enterprises and Public Enterprises.
 3. Define the Public Enterprise and Explain its Characteristics.
 4. Explain the types of ASSOCHAM membership and their benefits.
 5. What are the activities of Maharashtra Chamber of Commerce (MAACCI)
- Q.2 Answer the following questions. (Attempt any three) (30)**
1. Write down the nature and characteristics of Indian Agriculture.
 2. The role of government in supporting an entrepreneur
 3. Objectives of research and development related to entrepreneur development
 4. Describe the history of CII formation.
 5. What are the benefits of FICCI Membership?
- Q.3 Write short notes. (Attempt any four) (20)**
1. WTO
 2. Green Manure
 3. Explain ATA Carnet.
 4. Project risk management
 5. Characteristics of an entrepreneurs
 6. TQM
- Q.4A. Answer in one Sentence (Any 5) (10)**
1. Write Full Form of ASSOCHAM
 2. Write Full Form of FICCI
 3. Write Full Form of GATT
 4. MCCIA started in which year
 5. Where is the office of MAACCI
 6. WTO established in which year?
 7. Write full form of ICC
- Q.4B. Select the correct Alternatives (Attempt any Ten) (10)**
1. The MCCIA renders services to the industry through its _____committees.
a. 5
b. 10
c. 30
d. 15
 2. Animal husbandry and fisheries also generate wealth and employment in _____
a. Poultry Sector
b agriculture sector
c. none of these
d. Economic sector
 3. There are _____Miniratna Public Sector Enterprises functioning in India.
a. 41
b. 54
c. 45
d. 44

4. CIFTI stands for _____.
 a. Confederation of Indian Food Trade and Industry
 b. Confederation of Industry Food Type and India
 c. Confederation of Indian Food Trade and India
 d. Confederation of Industry Food Trade and India
 5. WTO established in _____
 a. 1991
 b. 1996
 c. 1995
 d. 1956
 6. IMC headquarter is in
 a. Pune
 b. Nasik
 c. Mumbai
 d. Thane
 7. The goal of _____ is to promote both domestic and international trade and reduce trade barriers while fostering conducive environment for the growth
 a. ASSOCHAM
 b. IMC
 c. FICCI
 d. MCCIA
 8. MCCIA Was founded in the year
 a. 1955
 b. 1960
 c. 1957
 d. 1934
 9. CSR Stand for _____
 a. Customer Social Responsibility
 b. Company Social Responsibility
 c. Corporate Social Responsibility
 d. Corporate Social Response
 10. Kharif season is from _____
 a. June to October
 b. June to May
 c. November to March
 d. January to March
 11. The Companies Act is _____
 a. 1932
 b. 1957
 c. 1956
 d. 1960
 12. _____ is the essence of India.
 a. Agriculture
 b. Service
 c. Freedom
 d. Business
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