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MASTER OF COMMERCE (M.COM.)
EXAMINATION : MAY - 2022
FORTH SEMESTER

Sub: Modern Entrepreneurship Development (MCC-411)

Date: 17/05/2022

Total marks: 100

Time: 10.00 am to 1.00pm

Instruction: All questions are compulsory.

Q. 1. Answer the following questions. (Attempt any three) (30)

1. Explain the importance of training and why is training important to entrepreneur
2. Explain the role and objectives of EDP
3. Define a business plan .Explain its process
4. Write the qualities one need to possess to become an entrepreneur
5. Define and explain the role and objectives of EDP [Entrepreneurship Development Programme]

Q. 2 Answer the following questions. (Attempt any three) (30)

1. Explain the different types of entrepreneur.
2. Objectives of research and development related to entrepreneurship
3. What are the problems faced by the entrepreneurs in starting new business?
4. The role of a project manager in project management.
5. Explain PERT Method in detail with diagram

Q. 3 Write short notes. (Attempt any four) (20)

1. Characteristics of entrepreneur
2. Project risk management
3. Functions of Entrepreneur
4. Characteristics of an entrepreneurs
5. TQM
6. Domestic service opportunities

Q.4A. Answer in one Sentence (Any 5) (10)

1. Define entrepreneur.
2. Define business plan
3. What is risk analysis
4. Define off the job training
5. Define Just in Time method
6. Name three roles played by entrepreneurs
7. Name five processes of project management

Q.4B. Select the correct Alternatives (Attempt any Ten) (10)

1. TQM
 - a) Total quality management
 - b) Take quality management
 - c) Till quality management
 - d) Train quality management
2. The big factor model
 - a) Peter Ducker
 - b) Alfred Marshal
 - c) Myers and Bricks
 - d) Sundaram

3. ----- tries to improve the GDP of national economy
 - a) Tourism
 - b) handloom
 - c) manufacturing
 - d) promotion
 4. ----- and branding helps to target change is business plan
 - a) perception
 - b) idea
 - c) thought
 - d) programme
 5. NGO stands for _____
 - a) Not Going office
 - b) Non governing options
 - c) Never give off
 - d) Non government organization
 6. SWOT analysis stands for threats, opportunities, Weakness and _____
 - a) Time
 - b) Soft
 - c) Organize
 - d) Strength
 7. Eco tourism expands
 - a) GDP
 - b) Money
 - c) Economy
 - d) Growth
 8. Feedback is extremely important, it helps people to grow and -----
 - a) develop
 - b) shine
 - c) change
 - d) none of these
 9. SFC
 - a) Small financial business corporation
 - b) small fixed corporate
 - c) Small financial corporation
 - d) none of these
 10. Styles of learning differs according to -----
 - a) individuals
 - b) team
 - c) group
 - d) none of these
 11. Domestic services include-----,
 - a) delivery
 - b) branding
 - c) home
 - d) advertisements
 12. Business plans tries to target a larger-----,
 - a) people
 - b) building
 - c) community
 - d) society
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