E (100) 2020-21

## TILAK MAHARASHTRA VIDYAPEETH, PUNE

## MASTER OF COMMERCE (M.COM.)

## **EXAMINATION : MAY - 2022** FORTH SEMESTER

**Sub:** Research Methodology in Business (MCC-412)

Date:	18/05/2022	Total marks: 100	Time: 10.00 am to 1.00 pm	
Instruct	tion: All questions are con	ipulsory.		
Q. 1. 1. 2. 3. 4.	What is Hypothesis? What are the features of good Hypothesis?			
5.	What is Interpretation of data? What are the techniques of Interpretation?			
Q2 1. 2. 3. 4. 5.	Answer the following questions. (Attempt any three)  Explain in detail types of observations.  Explain in detail types of Research in Social Sciences.  What is Research problem? What are the sources of Research problem?  Explain in detail types of research.  Explain in detail advantages and disadvantages of Interview Method.			
2. 3. 4. 5.	Write short notes. (Atter Types of scales Types of Questionnaire Primary Data Sample Secondary Data Contents Research Design		(20)	
2. 3. 4. 5. 6.	Answer in one Sentence What is Testing of Hypoth Write two types of Questic Write two types of intervie Write two types of Scale Write two steps of researc What is cluster sampling Write two features of good	nesis? onnaire ew h process	(10)	
Q4B.	Select the correct Alternatives (Attempt any Ten)		(10)	
1.	Experimental research is  a) Collected data c) Experiments conducted	b) opin	ions of experts of these.	
2.	The process of drawing a sample from a population is know as			
	a) Sampling	ŕ	Census	
	c) Survey	d)	None of these	

3.	is verbal method of securing data in the field of surveys.		
	a) Questionnaire method	b) Observation method	
	c) Interview method	d) None of these	
4.	is empirical and practical.		
	a) Historical	b) Applied research	
	c) Descriptive	d) Empirical	
5.	5. The primary aim of is to understand social life and thereby to gain a grater		
	control over social behavior a) Educational Research	b) Social Research	
	c) Managerial Research	d) None of these	
6.	is the method that can be used to solve the research problem.		
	a) Research methodology	b) Quantitative	
	c) Research design	d) None of these	
7.	is a documentary evidence of the research effort.		
	a) Research report	b) Primary data	
	c) Secondary data	d) Interpretation of data	
8.	Probability sampling means		
	<ul><li>a) Every individual has chance of being selected.</li><li>c) Research process</li></ul>	<ul><li>b) No probability is associated with an individual of being selected</li><li>d) None of these</li></ul>	
9.			
	a) Correlation study	b) Descriptive study	
	c) Exploratory study.	d) Variance Study	
10.	is a detailed description of what has been done & how it has been done with respect to a particular area or topic.		
	a) Research design	b) Research document	
	c) research report	d) Research problem.	
11.	In research, something that does not "vary" is called a		
	a) Constant	b) Control group.	
	c) Method	d) Variable	
12.	Research is based on the measurement of quantity or amount.		
	a) Qualitative	b) Quantitative	
	c) Applied.	d) None of these	