R/E (60:40) R-2016-17 till 2020-21 E-2016-17 till 2019-20

TILAK MAHARASHTRA VIDYAPEETH, PUNE

MASTER OF COMMERCE (M. COM.)

EXAMINATION: MAY 2022

THIRD SEMESTER

Sub: Global Business Environment (MCC - 312)

Date:	25/05/2022		Total Marks :60	Time: 10.00 am to 12.30 pm		
<u>Instructions:</u> 1) All questions are compulsory.						
		2) Figures to the right in	ndicate full marks.			
0.1				(32)		
Q.1		Answer the following questions. (Attempt any two)				
1.	-	nature, importance and scope of Global Business Environment.				
2.		pollution affect our environment?				
3.	_	ne role of small and cottage industries.				
4.	Why is M	MNC important in the economy?				
Q.2	Answer tl	Answer the following. (Attempt any one)				
1.	Explain th	xplain the importance of privatization.				
2.	Explain th	lain the Causes of Pollution.				
3.	State & ex	explain the importance of International business.				
Q.3	Write sho	ort notes. (Attempt any	r two)	(10)		
1.		Social environment				
2.		ental Analysis				
3.		le Industries				
4.	Natural en	nvironment				
Q.4	Select the	Correct Alternatives ((10)			
1.		ans	F 1 - 1 - 1 - 1	(=3)		
		Trade Organization	c) World Time Organiz	zation		
		Tariff organization	d) World Text Organiz			
2.		tion is conc				
	a) Nationa		c) Universal			
	b) Liberal		d) Private			
3.	•	ans	·•			
		fluorocarbons	c) Chloroflurocamphor	rs.		
	b) Chlorof	fluorocalciums	d) Chloroflurocares			
4.	•	ns	,			
		um Retail Price	c) Minimum retailing p	price		
	b) Minimum Retail Price d) Maximum retailing price					
5.		-				
	a) Social		c) Economic			
	b) Mixed		d) Political			

6.	Cottage and small-scale are most	in Indian conditions	
	a) artisans, workers	c) undertaken, acquisitions	
	b) industries, suited	d) gained, corporate	
7.	Demography is the study of		
	a) population	c) children	
	b) people	d) society	
8.	UTI stands for		
	a) Universal tall Institute	c) Unique Trust of India	
	b) Unit Trust of India	d) Unit Trust of Institute	
9.	Unwanted sound can damage physiological andhealt		
	a) Children	c) Psychological	
	b) Adult	d) None of these	
10.	The various principal pollutants are		
	a) Solid waste	c) Noise	
	b) Gaseous pollutants	d) All the Above	
11.	India is a economy.		
	a) mixed	c) cultural	
	b) central	d) cultural	
12.	is a mixture of smoke and fog.		
	a) Air	c) Smoke	
	b) Smog	d) Substances	