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MASTER OF COMMERCE (M.COM)
EXAMINATION : MAY 2022
FOURTH SEMESTER

Sub: Modern Entrepreneurship Development (MCC-411)

Date:17/05/2022

Marks: 60

Time:10.00 am to12.30 pm

Instructions:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q.1 Answer the following questions. (Attempt any two) (32)

- 1 Explain the effective quality and characteristics an entrepreneur should have
- 2 State different training methods.
- 3 Define a business plan. Explain its process
- 4 Explain the role and objectives of EDP

Q.2 Answer the following. (Attempt any one) (08)

- 1 Why does the government support entrepreneurship development?
- 2 What is on the job and off the job training? Describe importance of training to Employees.
- 3 Explain the factors influencing business judgment

Q.3 Write short notes. (Attempt any two) (10)

- 1 Objectives of EDPs
- 2 Project time management
- 3 Role of Government in supporting entrepreneur
- 4 TQM

Q.4 Select the Correct Alternatives. (Attempt Any Ten) (10)

- 1 Business plan is a formal statement of a set of business goals.

a) True	b) False
c) Can't say	d) None of the above
- 2 Entrepreneurship and economic development are intimately related.

a) True	b) False
c) Can't say	d) None of the above
- 3 The Traditional Management and the Project Workflow Management have significant differences.

a) True	b) False
c) Can't say	d) None of the above
- 4 The first step of project management-----

a) Initiation	b) Controlling
c) scheduling	d) Budgeting
- 5 The program or project evaluation review technique, commonly abbreviated as-----

a) PERT	b) PRTE
c) PTRE	d) None of these
- 6 Full form of CPM

a) Critical path ways	b) Critical path methods
c) Critical path modes	d) Critical perfect modes

- 7 Training is generally imparted in two ways – On the job training and
- a) About the job training
 - b) Offline job training
 - c) Off the job training
 - d) Online job training
- 8 _____ tries to improve the GDP of national economy
- a) tourism
 - b) promotion
 - c) handloom
 - d) manufacturing
- 9 Home services is included in _____
- a) domestic
 - b) programme
 - c) branding
 - d) delivery
- 10 Business plan include _____
- a) idea generation
 - b) control
 - c) thought
 - d) perception
- 11 In which type of economies, an entrepreneur plays an important role in the development of the economy?
- a) Socialist
 - b) Capitalist
 - c) Developed
 - d) Underdeveloped
- 12 CBT is called as
- a) Customer Based Training
 - b) Computer Based Training
 - c) Company Based Training
 - d) Competition Based Training
