

**TILAK MAHARASHTRA VIDYAPEETH, PUNE****MASTER OF COMMERCE (M.COM.)****EXAMINATION :MAY- 2022****FOURTH SEMESTER****Sub: Research Methodology in Business (MCC-412)****Date: 18/05/2022****Marks: 60****Time 10.00 am to 12.30 pm**

- Instructions:**
- 1) All questions are compulsory.
  - 2) Figures to the right indicate full marks.

**Q.1 Answer the following questions. (Attempt any two) (32)**

1. Explain types of sampling techniques.
2. What is Secondary data? What are the sources of Secondary data collection?
3. What is Interpretation of data? What are techniques of Interpretation
4. Define Research and explain essential qualities of Research and Researcher

**Q.2 Answer the following. (Attempt any one) (08)**

1. Explain Research process in detail.
2. What is Hypothesis? What are the features of good Hypothesis?
3. State importance and limitations of Social Research.

**Q.3 Write short notes. (Attempt any two) (10)**

1. Significance of Research
2. Types of scales
3. Questionnaire
4. Tabulation

**Q.4 Select the Correct Alternatives. (Attempt Any Ten) (10)**

1. ----- is also called as source list
 

a) Research design	b) Sampling frame
c) Probability sampling	d) Sample size
2. ----- Measurements indicate a difference values and enable us to rank them.
 

a) Ordinal	b) Nominal
c) Interval	d) Operational

3. ----- scale is widely used in survey research
  - a) Ordinal
  - b) Linkert
  - c) Judgmental
  - d) Nominal
4. ----- means careful scrutiny of all questionnaires
  - a) Sampling
  - b) Scaling
  - c) Editing
  - d) Tabulation
5. ----- is the process of summarizing data and displaying the same in compact form for further analysis.
  - a) Scaling
  - b) Interview
  - c) Tabulation
  - d)Editing
6. ----- is a statement capable of being tested and thereby verified or rejected
  - a) Report
  - b) Hypothesis
  - c) Design
  - d) Tabulation
7. Review of literature refers to ----- .
  - a) Defining the problem
  - b) Formulating of hypothesis
  - c) Reviewing existing literature
  - d) Deciding scope and boundaries of the problem
8. A ----- communicates methods and findings of research of others.
  - a) Research report
  - b) conclusions
  - c) Headings
  - d) Tabulation
9. When a survey covers all the units of a given universe, it is called as a ----- survey.
  - a) Sample
  - b) Population
  - c) Strategic
  - d) Inclusive
10. Identification of Research problem depends upon internal and ----- factors.
  - a) Source
  - b) Sampling
  - c) External
  - d) Previous
11. Research is a systematic method of finding solution to a ----- .
  - a) Sample
  - b) Questionnaire
  - c) Problem
  - d) Report
12. ----- research includes quantifying quality and everything.
  - a) Variable
  - b) Qualitative
  - c) Quantitative
  - d) Applied

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