

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M.COM.)
EXAMINATION: JUNE - 2022
SECOND SEMESTER

Sub: Modern Business Practices (MCC-212)

Date: 07/06/2022

Total marks: 100

Time: 10.00 am to 1.00 pm

Instruction: All questions are compulsory.

Q.1 Answer the following questions in 300 Words (Attempt any three) (30)

1. Explain any eight services of FICCI.
2. Distinguish between Private Enterprises and Public Enterprises.
3. Describe the activities of MACCIA.
4. Elaborate the types of ASSOCHAM membership and their benefits
5. Explain the management and control of public sector enterprises.

Q.2 Answer the following questions in 150 Words (Attempt any three) (30)

1. Describe the history of CII formation.
2. Write down the nature and characteristics of Indian Agriculture.
3. Elaborate ICC India its purpose and Advantages.
4. What are the benefits of FICCI Membership?
5. Explain the benefits of Organic Manure.

Q.3 Write short notes. (Attempt any four) (20)

1. Project risk management
2. Characteristics of an entrepreneurs
3. WTO
4. Green Manure
5. Private Entreprises
6. IMC

Q.4A. Answer in one Sentence (Any 5) (10)

1. Write one activity of MCCA
2. Write one advantage of FICCI membership
3. Write full form of CII
4. Write full form of WTO
5. Write Full Form of ASSOCHAM
6. Write Full Form of FICCI
7. Write Full Form of GATT

Q.4B. Select the correct Alternatives (Attempt any Ten)

(10)

1. There are _____ Miniratna Public Sector Enterprises functioning in India.
 - a. 41
 - b. 54
 - c. 45
 - d. 44
2. CIFTI stands for _____.
 - a. Confederation of Indian Food Trade and Industry
 - b. Confederation of Industry Food Type and India
 - c. Confederation of Indian Food Trade and India
 - d. Confederation of Industry Food Trade and India
3. Both the _____ government and _____ governments have devised programmes to woo the entrepreneurs for setting up agribusiness in India.
 - a. Central , State
 - b. Central , district
 - c. Central , National
 - d. Corporate , State
4. MCCIA was founded in the year
 - a.1934
 - b. 1944
 - c. 1960
 - d. 1955
5. _____ is the apex chamber of the Maharashtra State.
 - a. MACCIA
 - b. MCCIA
 - c. IMC
 - d. ASSOCHAM
6. MACCIA was founded in the year
 - a. 1934
 - b. 1927
 - c. 1930
 - d. 1919
7. _____ implies "freedom to act"
 - a. Accountability
 - b. Autonomy
 - c. Efficiency
 - d. Accuracy
8. WTO Stand For _____
 - a. World Terrif Organization.
 - b. Wide Trade Organization
 - c. World Triple Organization.
 - d. World Trade Organization
9. Milk production alone involves more than _____million producers
 - a.60 mn
 - b. 50 mn
 - c. 70 mn
 - d 17 mn
10. _____ when kept for a long time is decomposed and it forms compost, one of the richest nutrient sources for fertilization of the soil.
 - a. Green main
 - b. Green manure
 - c. Animal manure
 - d. none of these

11. CSR Stand for _____
- a. Customer Social Responsibility
 - b. Company Social Responsibility
 - c. Corporate Social Responsibility
 - d. Corporate Social Response
12. Kharif season is from _____
- a. June to October
 - b. June to May
 - c. November to March
 - d. January to March
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