

# **TILAK MAHARASHTRA VIDYAPEETH, PUNE**

## **MASTER OF COMMERCE (M. COM.)**

### **EXAMINATION: DECEMBER 2022**

#### **THIRD SEMESTER**

##### **Sub: Global Business Environment (MCC - 312)**

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**Date: 6/12/2022**

**Total Marks :60**

**Time: 2.00 pm to 4.30 pm**

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- Instructions:**      1) All questions are compulsory.  
                                 2) Figures to the right indicate full marks.
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**Q.1 Answer the following questions. (Attempt any two) (32)**

1. Why is MNC important in the economy?
2. Study of Business Environment plays an important role. Explain
3. Explain the importance of banking institution.
4. How does pollution affect our environment?

**Q.2 Answer the following. (Attempt any one) (08)**

1. Explain the importance of International business.
2. Explain PESTEL analysis.
3. Explain the advantages and disadvantages of MNC.

**Q.3 Write short notes. (Attempt any two) (10)**

1. Globalization
2. Demographic Environment
3. Competition analysis
4. Small Scale Industries

**Q.4 Select the Correct Alternatives (Attempt Any Ten) (10)**

1. Demography studies \_\_\_\_\_
  - a) Population
  - b) Society
  - c) Houses
  - d) People
2. Globalization is \_\_\_\_\_ concept
  - a) National
  - b) Liberal
  - c) Universal
  - d) Private
3. Micro Means \_\_\_\_\_
  - a) Small
  - b) Large
  - c) Macro
  - d) None of theses
4. Business is an \_\_\_\_\_
  - a) Service
  - b) Production
  - c) Activity
  - d) None of These
5. MRP means \_\_\_\_\_
  - a) Maximum Retail Price
  - b) Minimum Retail Price
  - c) Minimum Retailing Price
  - d) Maximum Retailing Price

6. UTI stands for \_\_\_\_\_  
a) Universal Tall Institute  
b) Unit Trust of India  
c) Unique Trust of India  
d) Unit Trust of Institute
7. BSNL stands for \_\_\_\_\_  
a) Bharat Sanchar Nigam Ltd  
b) Best Sanchar Nigam Ltd  
c) Bharat Sender News Ltd  
d) Bharat Seva Nigam Ltd
8. Factories act started in the year \_\_\_\_\_  
a) 1946  
b) 1942  
c) 1948  
d) 1945
9. Law studies \_\_\_\_\_ aspects  
a) Business  
b) Nature  
c) Ethical  
d) Legal
10. GDP stands for \_\_\_\_\_  
a) Gross Domestic Product  
b) Gross Domain Production  
c) Give Domestic Production  
d) Gross Domestic Preparation
11. MRP stands for \_\_\_\_\_  
a) Maximum Retail Price  
b) Minimum Retail Price  
c) Maximum Return Price  
d) Minimum Return Price
12. MRTP act was started in the year \_\_\_\_\_  
a) 1969  
b) 1965  
c) 1960  
d) 1972
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