

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M.COM)
EXAMINATION : DECEMBER 2022
FOURTH SEMESTER

Sub: Modern Entrepreneurship Development (MCC-411)

Date: 10/12/2022

Marks: 60

Time: 2.00 pm to 4.30 pm

Instructions:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q.1 Answer the following questions. (Attempt any two) (32)

- 1 Describe EDP model Entrepreneurial development programme.
- 2 What are the issues and problems faced by Entrepreneurs'?
- 3 Explain mentoring training process.
- 4 Define Business Plan. Explain its process.

Q.2 Answer the following. (Attempt any one) (08)

- 1 Who is an Entrepreneur? Describe any five qualities of successful entrepreneur.
- 2 The role of a project manager in project management.
- 3 Explain the characteristics of an Entrepreneur along with his Contributions.

Q.3 Write short notes. (Attempt any two) (10)

- 1 Total Quality Management
- 2 Functions of Entrepreneur
- 3 Objectives of EDPs.
- 4 Essential Qualities of a Trainer.

Q.4 Select the Correct Alternatives. (Attempt Any Ten) (10)

- 1 CPM stands for _____

a) Critical path ways	b) Critical Path Method
c) Critical path modes	d) Critical perfect modes
- 2 PPM stands for _____

a) Price Payment Mode	b) Petrol Pipe Management
c) Project Portfolio Management	d) None of these
- 3 The program or project evaluation review technique, commonly abbreviated as _____

a) PERT	b) PRTE
c) PTRE	d) None of these
- 4 Training improves _____

a) Efficiency	b) Knowledge
c) Creativity	d) Idea
- 5 A trainer does not need presentation skills to succeed.

a) True	b) False
c) Can't say	d) None of the above
- 6 In _____ economics, the entrepreneurs play an important role in the development of the economy.

a) Socialist	b) skill
c) Capitalistic	d) Confidence

- 7 The concept entrepreneurship has been developed since century
a) 18th b) 19th
c) 20th d) 17th
- 8 MBO stands for _____
a) Money –Bank- Option b) Management By Options
c) Monetary Buying Options d) Management by Objective
- 9 Feedback can be written or _____
a) Oral b) Verbal
c) Tangible d) None of these
- 10 PPM stands for _____
a) Price Payment Mode b) Petrol Pipe Management
c) Project Portfolio Management d) None of these
- 11 NGO stands for _____
a) Not Going office b) Non governing options
c) Never give off d) Non government organization
- 12 SWOT analysis stands for threats, opportunities, Weakness and _____
a) Time b) Soft
c) Organize d) Strength
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