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MASTER OF COMMERCE (M.COM.)
EXAMINATION :DECEMBER- 2022
FOURTH SEMESTER

Sub: Research Methodology in Business (MCC-412)

Date: 12/12/2022

Marks: 60

Time 2.00 pm to 4.30 pm

Instructions:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q.1 Answer the following questions. (Attempt any two) (32)

1. What is Interpretation of data? What are the techniques of Interpretation?
2. What is Research problem? What are the sources of Research problem?
3. Define Social Research and explain types of Research.
4. Define Primary Data. What are the techniques of Primary Data collection?

Q.2 Answer the following. (Attempt any one) (08)

1. What is Tabulation? What are the types of tables?
2. State importance and limitations of social research.
3. Characteristics of good sample

Q.3 Write short notes. (Attempt any two) (10)

1. Contents Research Design
2. Characteristics of good sample
3. Testing of Hypothesis
4. Nature of research

Q.4 Select the Correct Alternatives. (Attempt Any Ten) (10)

1. Research methodology is a _____
 - a) Science
 - b) method
 - c) invention
 - d) none of these
2. _____ research is applicable to phenomena that are measurable so that they can express in terms of quantity.
 - a) Quantitative research
 - b) qualitative research
 - c) Analytical research
 - d) Empirical research.
3. Experimental research is based on _____
 - a) Collected data
 - b) opinions of experts
 - c) Experiments conducted in a laboratory
 - d) all of these.
4. Probability sampling means-----
 - a) Every individual has chance of being selected.
 - b) No probability is associated with an individual of being selected
 - c) Research process
 - d) None of these
5. ----- Is a documentary evidence of the research effort.

