R/E (60:40) R-2016-17 till 2020-21 E-2016-17 till 2019-20

TILAK MAHARASHTRA VIDYAPEETH, PUNE

MASTER OF COMMERCE (M.COM.) **EXAMINATION: DECEMBER-2022 FOURTH SEMESTER**

Sub: Research Methodology in Business (MCC-412)					
Date: 12/12/2022		Ma	rks: 60	Time 2.00 pm to 4.30 pm	
Instru	ctions:	1) All questions are compulsory2) Figures to the right indicate f			
Q.1	Answer th	ne following questions. (Attempt	any two)	(32)	
1.	What is Interpretation of data? What are the techniques of Interpretation?				
2.					
3.					
4.					
Q.2	Answer the following. (Attempt any one)				
1.	What is Tabulation? What are the types of tables?				
2.					
3.	Characteri	stics of good sample			
Q.3	Write short notes. (Attempt any two)				
1.					
2.	Characteristics of good sample				
3.	Testing of Hypothesis				
4.	Nature of research				
Q.4	Select the Correct Alternatives. (Attempt Any Ten)			(10)	
1.	Research r	methodology is a			
	a) Science		b) method		
	c) inventio	n	d) none of these		
2.	research in applicable to phenomena that are measurable so that they can express in terms of quantity.				
	_	ative research	b) qualitative rese	earch	
		cal research	d) Empirical rese		
3.		ntal research is based on	, 1		
	a) Collecte		b) opinions of exp	perts	
	· ·	ments conducted in a laboratory	d) all of these.	•	
4.	Probability	sampling means			
		ry individual has chance of		oility is associated with an	
	_	selected.		being selected	
_		earch process	d) None of the	hese	
5.	Is a documentary evidence of the research effort.				

	a) Research report	b) Primary data			
	c) Secondary data	d) Interpretation of data			
6.	Research is based on the measurement of quantity or amount.				
	a) Qualitative	b) Quantitative			
	c) Applied.	d) None of these			
7.	is a verbal method of securing data in the field of surveys.				
	a) Questionnaire method	b) observation method			
	c) Interview method	d) none of these.			
8.	is a detailed description of what has been done & how it has been done with				
	respect to a particular area or topic.				
	a) Research design	b) Research document			
	c) research report	d) Research problem.			
9.	The primary aim of is to understand social life & thereby to gain a greater				
	measure of control over social behavi				
	a) Educational Research	b) Social Research			
	*)	d)) None of these.			
10.	When each member of a population has an equally likely chance of being selected this is				
	called	1) 1 0			
	a) A nonrandom sampling	b) A Quota sample			
	c) A snowball sample	d) A equal probability selection method			
11.	is the activity which is directed towards development of science of				
	behavior in educational situations.a) Educational research	b) social research			
	·	research in business & commerce			
12	Managerial research				
12.	In research, something that does not "vary" is called a				
	a) Constant	b) Control group.			
	c) Method	d) Variable			