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MASTER OF COMMERCE (M.COM.)
EXAMINATION : DECEMBER - 2022
THIRD SEMESTER

Sub: Global Business Environment (MCC-312)

Date: 6/12/2022

Total marks: 100

Time: 2.00 pm to 05.00 pm

Instruction: All questions are compulsory.

Q. 1. Answer the following questions. (Attempt any two) (30)

1. Explain the nature, importance and scope of Global Business Environment
2. Water pollution is a serious issue. Explain.
3. What is MNC? Explain its role in economic development.
4. Explain the difference between Public and Private banks.

Q.2 Answer the following questions. (Attempt any three) (30)

1. How does pollution affect human and wildlife?
2. State the advantages and disadvantages of MNC.
3. Explain PESTEL analysis.
4. How do Foreign banks help Economic Development?
5. Global business plays an important role in developing economies. Explain.

Q.3 Write short notes. (Attempt any four) (20)

1. Competition analysis
2. Environment forecasting
3. Demographic Environment
4. Prevention of Noise Pollution
5. Prevention of Air pollution
6. Globalization

Q.4A. Answer in one Sentence (Attempt any five) (10)

1. Define Environment forecasting.
2. Define Foreign investments in India.
3. Describe any one method in which water pollution can be reduced.
4. Define Small scale industry.
5. Define Non-banking institutions.
6. Define water pollution.
7. Define Global business environment.

Q.4B. Select the correct Alternatives (Attempt any ten) (10)

1. The factors affecting business environment are External and _____ factor
 - a) Internal
 - b) Global
 - c) Physiological
 - d) National

2. Demography relates to the size of _____
 - a) People
 - b) Birthrate
 - c) Census
 - d) Population
3. Factories act started in the year _____
 - a) 1946
 - b) 1942
 - c) 1948
 - d) 1945
4. OTCEI stands for _____.
 - a) Over the counter exchange of India
 - b) Over the company exchange of Iran
 - c) Over the currency exchange of India
 - d) Of the currency exchange of India
5. Renewable sources _____
 - a) Soil
 - b) Rubber
 - c) Plastic
 - d) Sunlight
6. Globalization is _____ concept
 - a) National
 - b) Global
 - c) Liberal
 - d) Private
7. The various principal pollutants are _____, _____
 - a) Solid waste
 - b) Noise
 - c) Gaseous pollutants
 - d) All the Above
8. Cottage and small-scale _____ are most _____ in Indian conditions
 - a) artisans, workers
 - c) undertaken, acquisitions
 - b) industries, suited
 - d) gained, corporate
9. FEMA stands for _____
 - a) Full Exchange management act
 - b) Foreign extra management act
 - c) Foreign exchange management act
 - d) Full extra management act
10. BSNL stands for _____
 - a) Bharat Sanchar Nigam Ltd
 - b) Best Sanchar Nigam Ltd
 - c) Bharat Sender News Ltd
 - d) Bharat Seva Nigam Ltd
11. GDP stands for _____
 - a) Gross Domestic Product
 - b) Gross Domain Production
 - c) Give Domestic Production
 - d) Gross Domestic Preparation
12. MRTP act was started in the year _____
 - a) 1969
 - b) 1965
 - c) 1960
 - d) 1972