

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M.COM.)
EXAMINATION : DECEMBER - 2022
FORTH SEMESTER

Sub: Modern Entrepreneurship Development (MCC-411)

Date: 10/12/2022

Total marks: 100

Time: 2.00 pm to 5.00 pm

Instruction: All questions are compulsory.

Q. 1. Answer the following questions. (Attempt any three) (30)

1. Why is entrepreneurship development programme important?
2. Define training. Explain on job and off job training
3. Training is the backbone of entrepreneurship development explain its types and role.
4. Explain CPM Method in detail with diagram
5. Explain the importance of entrepreneurship in economic development

Q2 Answer the following questions. (Attempt any three) (30)

1. What are the problems faced by the entrepreneurs in starting new business?
2. The role of a project manager in project management.
3. Role of government in supporting entrepreneur
4. State and explain the role of entrepreneurs in India
5. Objectives of research and development related to entrepreneur development

Q3 Write short notes. (Attempt any four) (20)

1. Business plan
2. Risk analysis
3. Just in Time Process
4. Domestic service opportunities
5. Feedback
6. TQM

Q4A. Answer in one Sentence (Any 5) (10)

1. List down two qualities required in a person to become a successful entrepreneur
2. What is Business idea
3. Define SSI development cluster approach
4. Define on the job training
5. Define PERT
6. Define entrepreneur.
7. Define business plan

Q4B. Select the correct Alternatives (Attempt any Ten) (10)

1. JIT _____
 - a) just in time
 - b) just in together
 - c) just in take
 - d) just in thought
2. The management of old business is related to--- ideas
 - a) traditional
 - b) abstract
 - c) modern
 - d) effective

3. CPM stands for _____
 - a) Critical path ways
 - b) Critical Path Method
 - c) Critical path modes
 - d) Critical perfect modes
 4. PPM stands for _____
 - a) Price Payment Mode
 - b) Petrol Pipe Management
 - c) Project Portfolio Management
 - d) None of these
 5. The program or project evaluation review technique, commonly abbreviated as _____
 - a) PERT
 - b) PRTE
 - c) PTRE
 - d) None of these
 6. Training improves _____
 - a) Efficiency
 - b) Knowledge
 - c) Creativity
 - d) Idea
 7. Feedback can be written or _____
 - a) Oral
 - b) Verbal
 - c) Tangible
 - d) None of these
 8. There are many management development ----that an employee can take in off job
 - a) techniques
 - b) tool
 - c) training
 - d) none of these
 9. NGO _____
 - a) Non Governmental Organization
 - b) Next to government office
 - c) Non gearing organization
 - d) none of these
 10. Styles of learning differs according to -----
 - a) individuals
 - b) team
 - c) group
 - d) none of these
 11. Feedback is extremely important, it helps people to grow and -----
 - a) develop
 - b) shine
 - c) change
 - d) none of these
 12. New kind of service industries favors diet and -----
 - a) adventures
 - b) training
 - c) cinema
 - d) information
-