

TILAK MAHARASHTRA VIDYAPEETH, PUNE

MASTER OF COMMERCE (M.COM.)

EXAMINATION : DECEMBER - 2022

FOURTH SEMESTER

Sub: Ethical Studies-II (MCES-411)

Date: 15/ 12/2022

Total Marks :100

Time: 2.00 am to5.00 pm

Instructions:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

- Q.1 Answer the following questions. (Attempt any two) (30)**
1. Discuss the Ethics in Education in detail.
 2. Explain the Role of Board of Directors in detail.
 3. Media professionals now give more importance to content explain
 4. Honesty is the essence of honor- Brief
- Q.2 Answer the following. (Attempt any three) (30)**
1. Explain the ethics in Social And Mass Media
 2. Discuss the role of Auditor in Corporate governance.
 3. Discuss Ethical issues in Advertising.
 4. State and explain the professional Code of Ethics in Nursing.
 5. Ethical issues in Hospitality
- Q.3 Write short notes. (Attempt any four) (20)**
1. Restaurant ethics
 2. Tradation
 3. Ethics in Medical Profession
 4. Corporate Management
 5. Role of government in corporate governance
 6. Communication
- Q.4 A Answer in one Sentence (Attempt any five) (10)**
1. Full from of HRD
 2. Full name of Hon Tilak.
 3. Define Value.
 4. Full form of CSR
 5. Full form of FTA
 6. Full form of NRI
 7. Full form of WTO
- Q.4 B Select the Correct Alternatives (Attempt Any Ten) (10)**
1. ----- professionals now give more importance to content.

- a)Laws
c)Media
- b) None of these
d)People
2. The word advertise is originated from the ----- word Averter
a)Japanese
c)Indian
- b) None of these
d)Latin
3. ----- is deliberate deception for the purpose of personal gain.
a)Fraud
c) None of these
- b)Mix
d) Error
4. Consent is a ----- requirement for research involving human being
a)Last
c)Primary
- b) None of these
d)Secondary
5. The core of administrative ethics is integrity of -----.
a)Personal
c)Communication
- b)Tradition
d) None of these
6. The real growth of industries started in India after independence in _____.
a) 1942
b) 1943
- c) 1947
d) None of these
7. HSE Research committee was set in -----
a)1933
c)2017
- b)None of these
d)2000
8. Over ----- lakh Indian die of hunger every year
a)75
c)25
- b)None of these
d) 90
9. The companies act -----.
a)1956
c)1935
- b)1945
d) None of these
10. ----- is the essence of honor
a)Honesty
c)Loss
- b) None of these
d)Property
11. Integrated -----or character “gravitas”.
a)Power
c)Weakness
- b) None of these
d)Strength
12. Code of nursing ethics was established in -----.
a)1999
c) None of these
- b)1899
d) 2017
