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BACHELOR OF COMMERCE (B.COM.)
EXAMINATION: - DECEMBER - 2022
FIRST SEMESTER

Subject: Business Economics (Micro) (BCOM19-102/BCC-101)

Date: 6/12 /2022

Total marks: 100

Time:10:00 pm to 1:00 pm

- Instructions:** 1) Attempt all Questions
2) Figures to the right indicate full marks

Q. 1 A Answer the multiple-choice questions (Any 10) (10)

1. _____ means creating of utilities.
a) Market
b) Production
c) Research
d) Expenses
2. _____ cost must be paid even when production level falls down to zero
a) Fixed
b) Variable
c) Marginal
d) Constant
3. _____ is a developing country.
a) England
b) China
c) Germany
d) India
4. Money Facilitates the working of ----- through various function.
a) Market Mechanism
b) Allocation of Resources
c) Social Cost
d) Freedom of choice
5. The Two Important branches of the economics are _____ & _____.
a) Demand and Supply
b) Micro and Macro
c) Commodity and Labor market
d) None of these
6. The ups and downs of national income over the time are knows as _____.
a) Balance of payment
b) Government policies
c) Business cycle
d) Economic Development
7. _____ shows the responsiveness of demand for product to change in Income
a) Price Elastic
b) Income Elastic
c) Cross Elastic
d) Substitute
8. Tea is _____ for coffee.
a) Complimentary
b) Demand
c) Substitute
d) Preference
9. _____ directly varies with the output.
a) Average cost
b) Fixed cost
c) Variable cost
d) Marginal cost
10. Full form of GST is _____.
a) Government Service Tariff
b) Goods Sales Tax
c) Government sales Tax
d) Good and services Tax
11. ----- are the result if using better techniques of production.
a) External economies
b) Financial economies
c) Technical economies
d) Marketing economies
12. Very long period market is also known as _____.
a)) Local Market
b) National Market
c) Secular Market
d) Short period market

प्र. ३) खालील प्रश्नांची उत्तरे १५० शब्दांत लिहा. (कोणतेही ३) (३०)

१. सूक्ष्म अर्थशास्त्राचे उपयोग सांगा.
२. नफ्याचा गतिशील सिध्दांत म्हणजे काय?
३. अल्पविक्रेताधिकार म्हणजे काय?
४. सूक्ष्मलक्ष्यी अर्थशास्त्र व समग्रलक्ष्यी अर्थशास्त्र यातील फरक स्पष्ट करा.
५. बाजार यंत्रणेची विविध कार्ये स्पष्ट करा.

प्र. ४) खालील प्रश्नांची उत्तरे ३०० शब्दांत लिहा. (कोणतेही २) (३०)

१. अर्थव्यवस्थेला भेडसावणाऱ्या प्रश्नांची चर्चा करा. या प्रश्नांच्या उत्तरामुळे हे प्रश्न कसे सोडवता येतात याचे वर्णन करा.
२. किंमतीतील लवचिकता याचे विविध प्रकार आकृती सह स्पष्ट करा.
३. मागणी कायदा स्पष्ट करा. उत्पादनाची मागणी ठरविणारे घटक विस्तृत करा.
४. मोठ्या प्रमाणात उत्पादन करणाऱ्या व्यवसायांच्या (उद्योगांच्या) अंतर्गत बचतीची चर्चा करा.
