

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF COMMERCE (B.COM.)
EXAMINATION – DECEMBER– 2022
FIRST/SECOND SEMESTER

Subject: Business Management (BCOM19-109/BCC - 203)

Date: 14/12/2022

Total marks: 60

Time: 10.00 am to 12.30 pm

Instructions: 1) Attempt all Questions
 2) Figures to the right indicate full marks

Q. 1) Answer the multiple Choice questions. (Any 10) (10)

1. _____ sector includes extractive and genetic industry.

a) Primary	b) Secondary
c) Tertiary	d) None of these
2. _____ is a leadership style.

a) Autocratic	b) Democratic
c) Free Rein	d) All of these
3. _____ is power to make decisions which guides the actions of others.

a) Controlling	b) Leadership
c) Authority	d) Decision making
4. _____ is known as the “Father of Administrative Management”

a) Elton Mayo	b) Henry Fayol
c) F.W. Taylor	d) Peter Drucker
5. Management started when man started living in _____.

a) Huts	b) Buildings
c) Houses	d) Groups
6. Business includes all activities which are connected with _____.

a) Purchase of goods	b) Sales of goods
c) Services	d) All of these
7. _____ is a power to make decisions which guides the actions of others.

a) Authority	b) Responsibility
c) Delegation	d) Planning
8. The MBO approach is a _____ oriented approach based on the idea of effective participation of all members for achieving objectives.

a) Time	b) People
c) Result	d) Objective
9. A _____ is examination of future operations of business.

a) Decision making	b) Budget
c) Profit	d) Planning
10. _____ are the types of Organization.

a) Matrix	b) Line & Staff
c) A & B	d) None of these
11. Management is a combination of _____.

a) Art	b) Science
c) Profession	d) All of these
12. Decision making is the primary task of a _____.

a) Manager	b) People
c) Customers	d) Workers
13. ----- is systematic process of telling, listing and understanding.

a) Communication	b) Management
c) Planning	d) None

- Q. 2) Write Short Note (Any 3) (15)**

 1. Advantages and Limitations of TQM.
 2. Elements of Directions.
 3. Management of Change.
 4. Theory 'X'.
 5. Commerce.

Q. 3) Answer the following question in 150 words. (any 2) (20)

 1. Explain the process of planning.
 2. Explain the techniques of forecasting.
 3. What are the merits and limitation of 'Functional Organization'.
 4. Explain the functions of Management.

Q. 4) Answer the following question in 300 words. (any one) (15)

 1. Explain types of Organisations with their merits and limitations.
 2. Difference between Traditional Management and Professional Management.
 3. Explain Henry Fayol's Principles of Management.

मराठी रूपांतर

सूचना : १) सर्व प्रश्न अनिवार्य
२) उजवीकडील अंक पूर्ण गुणदर्शवितात.

प्र. २) टीपा लिहा (कोणतेही ३) (१५)

१. TQM चे फायदे आणि मर्यादा
 २. निर्देशनाचे घटक
 ३. बदलाचे व्यवस्थापन
 ४. 'X' सिध्दांत
 ५. वाणिज्य

(34)

प्र. ३) खालील प्रश्नांची १५० शब्दांत उतरे द्या (कोणतेही २) (२०)

१. नियोजनाचे प्रक्रिया स्पष्ट करा.
 २. अंदाज वर्तवय्याचे तंत्र स्पष्ट करा.
 ३. कार्यात्मक संघटनाचे गुण आणि मर्यादा सांगा.
 ४. व्यवस्थापनाचे कार्य स्पष्ट करा.

(२०)

प्र. ४) खालील प्रश्नांची ३००० शब्दांत उत्तरे द्या (कोणतेही १) (१५)

१. संघटनाचे प्रकार आणि त्यांनच्या मर्यादा आणि फायदे स्पष्ट करा.
 २. परंपरागत व्यवस्थापन आणि व्यावसायिक व्यवस्थापन यातील फरक स्पष्ट करा.
 ३. हेत्री फॉयोलचे नियम स्पष्ट करा.