

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**BACHELOR OF ARTS JOURNALISM AND**  
**MASS COMMUNICATION (BAJMC)**  
**EXAMINATION: JANUARY - 2022**  
**FIRST SEMESTER**  
**Sub: Broadcast Journalism -I (BAJMC 18– 1006)**

---

**Date : 27/01/2022**

**Total Marks : 40**

**Time: 10.00 am to 12.00 noon**

---

***Instruction:***

*All questions are compulsory.*

- Q. 1 Descriptive Answer (Any Two) (20)**
1. What are the different stages of production.
  2. Explain the basic principles of writing for web
  3. Write a brief history of broadcasting (Television )
- Q. 2 Write short notes. (Any Two) (10)**
1. SITE Experiment
  2. Doordarshan
  3. P.C. Joshi Committee
- Q. 3 Open Ended Question (Any One) (10)**
1. Comment on the scope of new communication media in a developing country like India.
  2. Discuss the impact of mobile journalism.
-