

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF ARTS JOURNALISM AND
MASS COMMUNICATION (BAJMC)
EXAMINATION: JANUARY - 2022
THIRD SEMESTER
Sub: Broadcast Journalism - III (BAJMC 18– 3006)

Date: 19/01/2022

Total Marks : 40

Time: 2.00 pm to 4.00 pm

Instruction:

All questions are compulsory.

- Q. 1 Descriptive Answer (Any Two) (20)**
1. Discuss the importance of language in radio programs.
 2. Write in detail about the different Television program formats
 3. Write in detail about SITE experiment.
- Q. 2 Write short notes. (Any Two) (10)**
1. Breaking news
 2. NDTV
 3. Multi- Camera Set up
- Q. 3 Open Ended Question (Any One) (10)**
1. Does panel discussion on TV channels manipulates minds of viewers.
 2. Prepare a radio script for an awareness program regarding covid up to 5-7 min.
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