

TILAK MAHARASHTRA VIDYAPEETH, PUNE**B.A. in Journalism & Mass Communication****EXAMINATION: JANUARY - 2022****FOURTH SEMESTER****Sub: Media Aesthetics (BAJMC18-4003)**

Date : 18/01/2022**Total Marks : 40****Time: 10.00 am to 12.00 noon**

Instruction:*All questions are compulsory.*

- Q. 1 Descriptive Answer (Any Two) (20)**
1. What is Philosophical perspective? Discuss with examples
2. What is inter disciplinary and Scientific perspective
3. What do you mean by Aesthetics of light and colour
- Q. 2 Write short notes. (Any Two) (10)**
1. Aesthetic Judgment
2. Image Building
3. Aesthetics of Music
- Q. 3 Open Ended Question (10)**
1. It is important for media professionals to understand aesthetics. Discuss this statement with appropriate examples.
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