

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF ARTS JOURNALISM AND
MASS COMMUNICATION (BAJMC)
EXAMINATION: JANUARY - 2022
FOURTH SEMESTER
Sub: Broadcast Journalism – IV (BAJMC 18– 4006)

Date: 19/01/2022

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

- Q. 1 Descriptive Answer (Any Two) (20)**
1. What are the qualities of Radio Jockey
 2. Explain the importance of visuals for TV Programs
 3. Explain the three steps of production
- Q. 2 Write short notes. (Any Two) (10)**
1. Breaking News
 2. SITE
 3. News Beats
- Q. 3 Open Ended Question (Any One) (10)**
1. Write in detail about the programs aired on Aakashwani.
 2. Write a script for interview of a sportsman of your choice up to 7 minutes
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