

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF ARTS JOURNALISM AND
MASS COMMUNICATION (BAJMC)
EXAMINATION: JANUARY - 2022
FIFTH SEMESTER
Sub: Broadcast Journalism – V (BAJMC 18– 5006)

Date: 13/01/2022

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

- Q. 1 Descriptive Answer (Any Two) (20)**
1. Write a brief history of Broadcasting in India
 2. Explain the different steps of production
 3. Explain with examples the different type of TV programs
- Q. 2 Write short notes. (Any Two) (10)**
1. Radio Advertising
 2. Panel Discussion
 3. VOX POP
- Q. 3 Open Ended Question (Any One) (10)**
1. Write a script for a radio program on Republic Day up to 5-7 min
 2. Distinguish between the strengths and weakness of TV and Radio
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