

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**BACHELOR OF ARTS JOURNALISM AND**  
**MASS COMMUNICATION (BAJMC)**  
**EXAMINATION: JANUARY - 2022**  
**SECOND SEMESTER**  
**Sub: Reporting and Writing Media (BAJMC -19-2004)**

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**Date : 25/01/2022**

**Total Marks : 40**

**Time: 10.00 am to 12.00 pm**

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***Instruction:***

*All questions are compulsory.*

- Q. 1. Descriptive Answer (Any Two) (20)**
- A. Explain the importance of reporting and editing in a news story.
- B. Write about the difference between hard news & soft news
- C. What is news and what are the different types of news?
- Q. 2. Write short notes. (Any Two) (10)**
1. Radio talk shows
2. Digital Multimedia presentation
3. News package
- Q.3 Open Ended Question ( any One) (10)**
1. Suppose you have to cover Diwali festival. Which aspects of it should be covered to get more response & reactions from readers?

**OR**

2. Assume that you are a reporter of a newspaper and you have to interview the Prime-Minister after the Budget session. Write 10 questions minimum that you will ask to him.
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