

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF ARTS JOURNALISM AND
MASS COMMUNICATION (BAJMC)
EXAMINATION: JANUARY - 2022
SECOND SEMESTER
Sub: Print Journalism (BAJMC -19-2006)

Date : 28/01/2022

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

- Q. 1. Descriptive Answer (Any Two) (20)**
1. What are different news values? Explain each of these with proper examples.
 2. What is inverted pyramid style of writing? Why this style of writing is important for print media.
 3. Define reporting and explain the various types of reporting.
- Q. 2. Write short notes. (Any Two) (10)**
1. Yellow Journalism
 2. Lead
 3. Qualities of a good reporter
- Q.3 Open Ended Question (any One) (10)**
1. Write your own observation regarding today's journalistic practices in print media.

OR

2. Describe the role of editor as an opinion leader. Justify your answer with examples.
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