

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF ARTS JOURNALISM AND
MASS COMMUNICATION (BAJMC)
EXAMINATION: JANUARY - 2022
THIRD SEMESTER

Sub: Anchoring and Interview Techniques (BAJMC -19-3005)

Date : 20/01/2022

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Descriptive Answer (Any Two) (20)

- A. What P to C? What is its importance in news story.
- B. Explain duties and responsibilities of news anchor.
- C. Explain the importance of voice modulation in anchoring.

Q. 2. Write short notes. (Any Two) (10)

- 1. Voice modulation
- 2. Teleprompter
- 3. Public speaking

Q.3 Open Ended Question (any One) (10)

- 1. Understanding the gravity of news is a must for a news anchor. Do you agree with this statement? Explain.

OR

- 2. Taking an interview is a skill. Explain with reference to your favorite talk show.
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