TILAK MAHARASHTRA VIDYAPEETH, PUNE BACHELOR OF ARTS JOURNALISM AND MASS COMMUNICATION (BAJMC)

EXAMINATION: JANUARY - 2022

FOURTH SEMESTER

Sub: Online Journalism (BAJMC -19-4005)

Total Marks: 40 Date: 19/01/2022 Time: 2.00 pm to 4.00 pm Instruction: All questions are compulsory. Q. 1. Descriptive Answer (Any Two) (20)**A.** Write in detail about history and development of Internet and its impact in India. **B.** Compare and discuss Online Journalism vs. traditional journalism. C. Write about the IT Act 2000 in brief Q. 2. Write short notes. (Any Two) (10)1. Cyber crime 2. Convergence 3. SEO **Q.3 Open Ended Question (any One)** (10)1. "Online media is growing day by day, and it will affect all the traditional media" Write your thoughts on the statement OR 2. Online media is a easy and effective platform to express your views. Comment