

TILAK MAHARASHTRA VIDYAPEETH, PUNE

B.A. in Journalism & Mass Communication

B.A. in Sound and Music Technology

B.A. in Film Making

B.A. in Photography

B.A. in Broadcast Journalism

EXAMINATION: JANUARY- 2022

FIFTH SEMESTER

Sub: Research Techniques (BAJMC/ BASA/ BAFM/ BAPH/ BABJ -19-5002)

Date : 11/01/2022

Total Marks : 40

Time: 10.00 am to 12.00 noon

Instruction:

All questions are compulsory.

Q. 1 Descriptive Answer (Any Two) (20)

1. Explain the application of research in your field of specialization with example
2. Explain the process of research.
3. Explain the types of research methodologies with one example each

Q. 2 Write short notes. (Any Two) (10)

1. What is sampling and what are its different types? Explain with example
2. Write a short note on: 1. Ethics in research 2. Intensive/In depth interview
3. What is the difference between research question and hypothesis? Explain with two examples of each.

Q. 3 Open Ended Question (10)

Create a research design for a topic of your choice. The design should include name of the topic, research question, hypothesis(if any), objectives of the research, Methodology, Method of data collection, Sample plan, scheme of data analysis.
