

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF ARTS JOURNALISM AND
MASS COMMUNICATION (BAJMC)
EXAMINATION: JANUARY - 2022
FIFTH SEMESTER
Sub: Feature Writing (BAJMC -19-5006)

Date : 15/01/2022

Total Marks : 20

Time: 10.00 am to 11.00 am

Instruction:

All questions are compulsory.

- Q. 1. Answer the Following (Any One) (10)**
- A.** What is book review? What are the criterion of a good book review?
 - B.** What is the difference between soft news & hard news? Explain.
 - C.** What are the different sources for generating ideas for a feature article?
- Q. 2. Write short notes. (Any Two) (10)**
- 1. Difference between feature article and news
 - 2. Human interest story
 - 3. Interviewing
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