

TILAK MAHARASHTRA VIDYAPEETH, PUNE

B.A. IN BROADCAST JOURNALISM

EXAMINATION: JANUARY 2022

SECOND SEMESTER

Sub: News Production-Television & Print (BABJ-19-2004)

Date : 25/01/2022

Total Marks : 40

Time: 10.00 am to 12.00 noon

Instruction:

All questions are compulsory.

Q. 1 Descriptive Answer (Any Two) (20)

1. Write the importance of the Output department in television.
2. What is P to C? Write the importance of P to C.
3. Explain in detail about importance of Layout designing in Print Media.

Q. 2 Write short notes. (Any Two) (10)

1. Anc/vo
2. Voxpop
3. Anc/gfx

Q. 3 Open Ended Question (10)

According to you how Reporting for Print media is different from reporting for television? Discuss in detail with example.
