

TILAK MAHARASHTRA VIDYAPEETH, PUNE

B.A. IN BROADCAST JOURNALISM

EXAMINATION: JANUARY- 2022

SECOND SEMESTER

Sub: Anchoring Skills (BABJ-19-2005)

Date :27/01/2022

Total Marks : 40

Time: 10.00 am to 12.00 noon

Instruction:

All questions are compulsory.

Q. 1 Descriptive Answer (Any Two) (20)

1. What are the qualities of a successful anchor? Explain in detail.
2. What are dos and don'ts for a news anchor.
3. What is the difference between taking a bite and taking an interview?

Q. 2 Write short notes. (Any Two) (10)

1. Teleprompter
2. Voice modulation

Q. 3 Open Ended Question (10)

1. Taking an interview is a skill. Explain with reference to your favorite anchor.
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