

TILAK MAHARASHTRA VIDYAPEETH, PUNE

B.A. IN BROADCAST JOURNALISM

EXAMINATION: JANUARY 2022

THIRD SEMESTER

Sub: Magazine & Feature Production (BABJ-19-3005)

Date : 20/01/2022

Total Marks : 40

Time: 10.00 am to 12.00 noon

Instruction:

All questions are compulsory.

Q. 1 Descriptive Answer (Any Two) (20)

1. What are the points need to keep in mind while you are preparing the content of a magazine? Explain in detail.
2. Write the importance of visuals in television.
3. How feature article is different from news? Explain with examples.

Q. 2 Write short notes. (Any Two) (10)

1. Content & photographs balance
2. Soft news
3. Visual sequence

Q. 3 Open Ended Question (10)

A good writer is a good observer. Do you agree with this statement? Discuss.
