New 40:60

## TILAK MAHARASHTRA VIDYAPEETH, PUNE

## **B.A. IN BROADCAST JOURNALISM**

**EXAMINATION: JANUARY-2022** 

## THIRD SEMESTER

**Sub: Advanced Reporting & News Beats (BABJ-19-3006)** 

Date: 21/01/2022 Total Marks: 40 Time: 10.00 am to 12.00 noon Instruction: All questions are compulsory. Q. 1 Descriptive Answer (Any Two) (20)1. Write about the different techniques of writing news beats. 2. What is the difference between walkthrough reporting & Vox pop reporting 3. What are the different shot techniques for different beats? Q. 2 Write short notes. (Any Two) (10)1. Live reporting 2. OB Van 3. Bytes Q. 3 Open Ended Question (10)1. "Television Media is More effective than the print Media" Do you agree with the

statement? Discuss in Details.