

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**

**B.A. IN BROADCAST JOURNALISM**

**EXAMINATION: JANUARY- 2022**

**FOURTH SEMESTER**

**Sub: Business Journalism (BABJ-19-4007)**

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**Date : 21/01/2022**

**Total Marks : 20**

**Time: 2.00 pm to 3.00 pm**

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***Instruction:***

*All questions are compulsory.*

**Q. 1 Answer the Following (Any One)**

**(10)**

1. Describe the importance of Business news beat. Describe the various points need to keep in minds while framing a business news beat?
2. What are the skills required for a business journalist? Elaborate in details.
3. Describe the importance of business Journalism in today's world.

**Q. 2 Write short notes. (Any Two)**

**(10)**

1. Scam 1992
  2. Indian Economy
  3. Characteristics of a good business story
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