

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**

**B.A. in Journalism & Mass Communication**

**B.A. in Sound and Music Technology**

**B.A. in Film Making**

**B.A. in Photography**

**B.A. in Broadcast Journalism**

**EXAMINATION: JANUARY- 2022**

**SECOND SEMESTER**

**Sub: Visual Communication (BAJMC BASA BAFM BAPH BABJ -19-2001)**

**Date : 22/01/2022**

**Total Marks : 40**

**Time: 10.00 am to 12.00 noon**

*Instruction:*

*All questions are compulsory.*

**Q. 1 Descriptive Answer (Any Two) (20)**

1. What is visual communication? How is it useful in day to day life?
2. Explain in detail various elements of page layout.
3. What are the important stages in the history of filmmaking?

**Q. 2 Write short notes. (Any Two) (10)**

1. Cave painting
2. Petroglyph
3. Geoglyph

**Q. 3 Open Ended Question (10)**

What is the difference between modern and new art? Explain with examples.