

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**

**B.A. in Photography**

**EXAMINATION: JANUARY- 2022**

**THIRD SEMESTER**

**Sub: Table Top Photography & E Commerce\*(BAPH-19-3006)**

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**Date : 20/01/2022**

**Total Marks : 40**

**Time: 10.00 am to 12.00 noon**

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***Instruction:***

*All questions are compulsory.*

- Q. 1 Descriptive Answer (Any Two) (20)**
1. Explain difference between E- commerce & Table top photography?
  2. What is the importance of Food photography?
  3. Why we use plain background in E- Commerce photography?
- Q. 2 Write short notes. (Any Two) (10)**
1. Food stylist
  2. JPEG format
  3. One point lighting
- Q. 3 Open Ended Question (10)**
- Reflective surface is always challenge for shooting your opinion
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