

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**

**B.A. in Journalism & Mass Communication**

**B.A. in Sound and Music Technology**

**B.A. in Film Making**

**B.A. in Photography**

**B.A. in Broadcast Journalism**

**EXAMINATION: JANUARY - 2022**

**FIRST SEMESTER**

**Sub: Introduction to Mass Communication (BAJMC/ BASA/ BAFM BAPH/ BABJ19-1001)**

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Date : 22/01/2022

Total Marks : 40

Time: 2.00 pm to 4.00 pm

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***Instruction:***

*All questions are compulsory.*

**Q. 1 Descriptive Answer (Any Two) (20)**

1. What are 5Ws 1H in Journalism. How important are they Reporting.
2. Describe the process of communication in detail.
3. Discuss Roles and Responsibility of a Reporter

**Q. 2 Write short notes. (Any Two) (10)**

1. Inverted Pyramid Style of Writing
2. Balanced Reporting
3. Crime Beat

**Q. 3 Open Ended Question (10)**

Journalism is fourth estate of Democracy. Discuss with suitable examples.