

TILAK MAHARASHTRA VIDYAPEETH, PUNE**B.A. in Journalism & Mass Communication****B.A. in Sound and Music Technology****B.A. in Film Making****B.A. in Photography****B.A. in Broadcast Journalism****EXAMINATION: JANUARY - 2022****FOURTH SEMESTER****Sub: Media and Indian Culture (BAJMC/ BASA/BAFM/ BAPH/ BABJ19-4002)**

Date : 18/01/2022**Total Marks : 40****Time: 2.00 pm to 4.00 pm**

Instruction:*All questions are compulsory.***Q. 1 Descriptive Answer (Any Two) (20)**

1. What is High Class and how does it reflect in news media
2. As a media professional, why is it necessary to understand democracy in India.
3. What is culture? Why is it important for media person to understand it.

Q. 2 Write short notes. (Any Two) (10)

1. Folk Culture
2. Pop Culture
3. Independent Media

Q. 3 Open Ended Question (10)

1. Discuss representation of festival in any movie/song/news/photograph. Which you have recently observed.