

टिळक महाराष्ट्र विद्यापीठ, पुणे

(B. J. PRINT MEDIA)

वृत्तपत्रविद्या पदवी (मुद्रित माध्यम)

परीक्षा : जुलै - २०२२

सत्र - १

विषय : संज्ञापन कौशल्य (BJ19-14)

दिनांक: ०८/०७/२०२०२

गुण : ६०

वेळ : दु. ०२.०० ते ०४.३०

Q. 1 Answer the following questions (Any three) (45)

1. Explain the communication cycle in brief
2. Discuss various C's of oral communication
3. Describe various techniques of Delivery of Speech
4. Differentiate between Gesture and the interpretation of the gesture
5. Discuss various types of Listening

Q. 2 Write Short Notes of the following: (Any Three) (15)

1. Use of gestures
2. Group communication
3. Facial Expressions
4. Paralanguage
5. Posture