

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**

**MASTERS OF ARTS IN MASS COMMUNICATION,  
ADVERTISING AND PR, PHOTOGRAPHY**

**EXAMINATION: JANUARY - 2022  
SECOND SEMESTER**

**Sub: New Media (MAMC18-201/MAPH 18-201)**

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**Date : 24/01/2022**

**Total Marks :40**

**Time: 10.00am to 12.00 noon**

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***Instruction:***

*All questions are compulsory.*

**Q. 1. Answer the following. (Any One)**

**(15)**

**A.** What is the difference between traditional media & new media

**OR**

**B.** Describe the different elements of multimedia with proper examples.

**Q. 2. Write short notes. (Any Three)**

**(15)**

1. Citizen Journalism
2. Blogging
3. Cybercrime
4. Social Media
5. Internet Penetration in India

**Q. 3. Open Ended Question**

**(10)**

What is the impact of social media on journalism in India?

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