

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTERS OF ARTS IN MASS COMMUNICATION,
ADVERTISING AND PR, PHOTOGRAPHY
EXAMINATION: JANUARY - 2022
SECOND SEMESTER
Sub: Travel & Tourism (MAMC18-206/MAPH 18-206/MADPR 18-206)

Date : 31/01/2022

Total Marks : 20

Time: 10.00 am to 11.00 am

Instruction:

All questions are compulsory.

Q. 1. Answer the following. (Any One)

(10)

A. Explain in details about Five “A”s of tourism?

OR

B. Explain the concept of culture and social tourism.

Q. 2. Write short notes. (Any Two)

(10)

1. Eco tourism
 2. Tourism Infrastructure
 3. Domestic tourism industry
 4. World War I & II
 5. Role of Youth Hostel
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